



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 8/31/2021

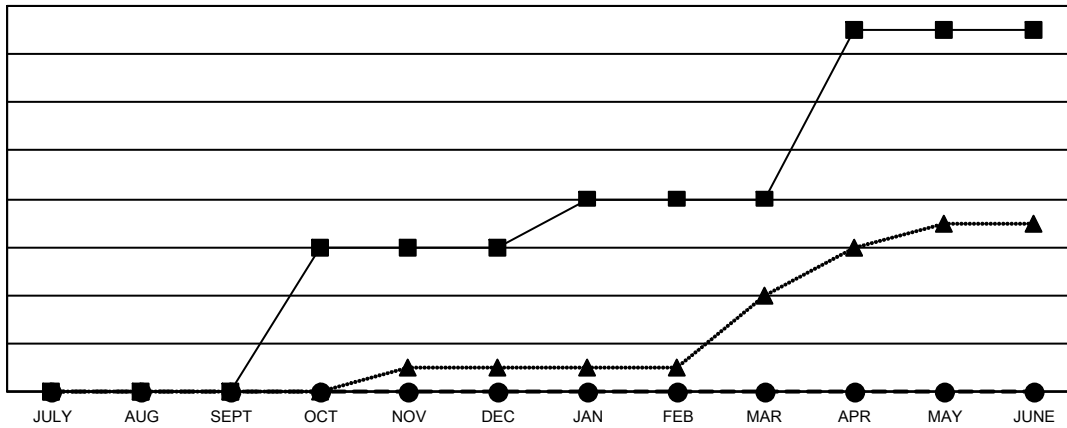
Multiple District 11

LOCATION: MICHIGAN

| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2021-2022 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 2 |
| OCT/NOV/DEC | 6 | 0 | 0 |
| JAN/FEB/MAR | 2 | 0 | 0 |
| APR/MAY/JUNE | 7 | 0 | 0 |

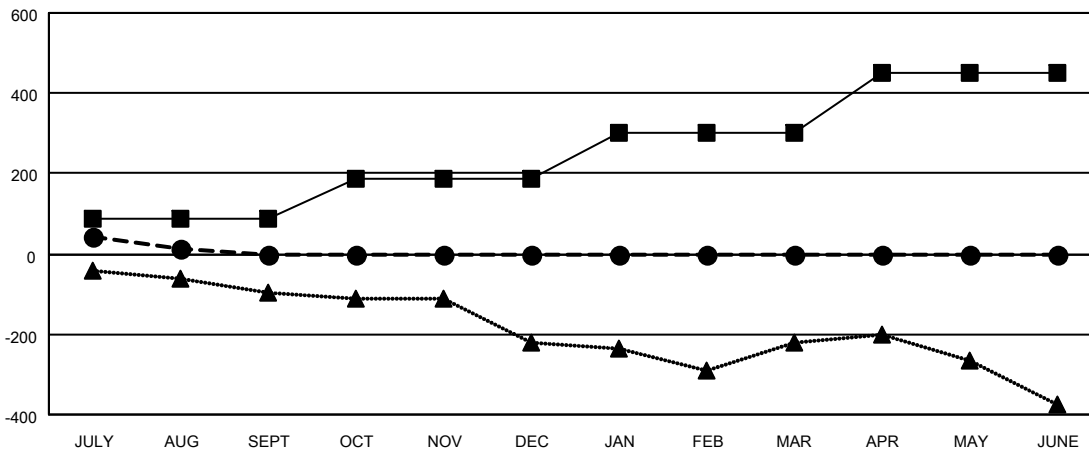
| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2021-2022 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 87 | 255 | 180 |
| OCT/NOV/DEC | 102 | 0 | 0 |
| JAN/FEB/MAR | 112 | 0 | 0 |
| APR/MAY/JUNE | 148 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- CURRENT YEAR GOALS FOR NEW CLUBS
- CURRENT YEAR ACTUAL NEW CLUBS
- ▲- LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- MEMBER GROWTH NET GOAL
- MEMBER GROWTH ACTUAL
- ▲- LAST YEAR MEMBERSHIP ACTUAL

| | |
|------------------------|------------|
| DROPPED CLUBS: 2 | |
| DROPPED MEMBERS | |
| DECEASED | 27 |
| CLUB CANCELLED | 27 |
| OTHER | 126 |
| TOTAL | 180 |

83 CLUBS OF 372 ADDED 1 OR MORE NEW MEMBERS

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)

| GENDER DISTRIBUTION | |
|--|----------------|
| MALE | 6,324 (66.35%) |
| FEMALE | 3,207 (33.65%) |
| NON BINARY | 0 (0.00%) |
| PREFER NOT TO ANSWER | 0 (0.00%) |
| TOTAL FAMILY UNIT MEMBERS | 1,931 |
| FAMILY MEMBERS PAYING HALF DUES | 988 |